



Arts/Cultural Organization

museums, heritage organizations, symphonies, churches

Context & Composition

- On-site programming often related to learning outcomes of other organizations and schools
- Digital learning through online activities and curricula, tours, and web resources
- May host internships or other mentoring experiences

Accessibility

- May offer reduced rates, free days, and grant-funded programming
- Some programs may be cost-prohibitive
- Often place-based



Audience

- Broad, usually gathered around a common theme or interest
- All ages, typically divided into groups
- Often have loyal followers who attend frequently



Onboarding Opportunities

- Natural space for intergenerational learning
- Authentic, interest-driven learning experiences
- Unique archives and resources
- Have content experts on staff

Onboarding Challenges

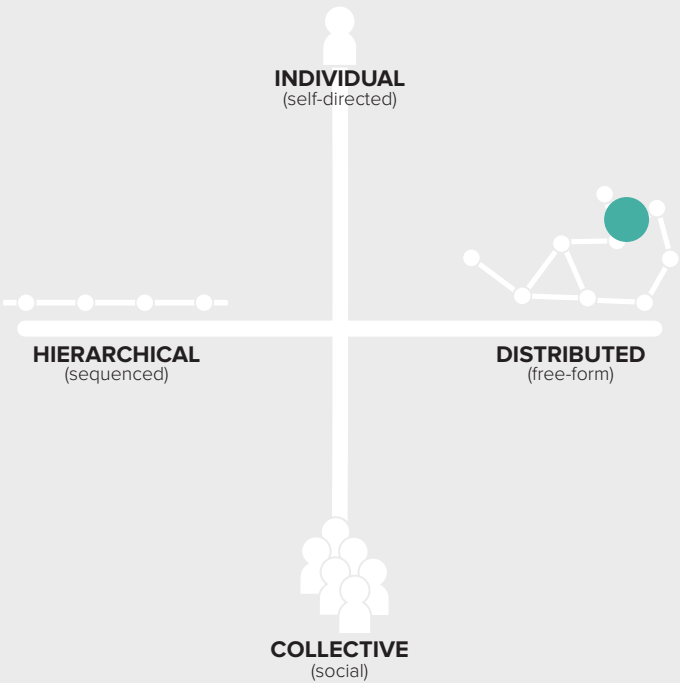
- Established programming may leave little room for innovation
- May have difficulty maintaining relevance
- Many custom programs and initiatives

LRNG enables cultural orgs to:

- Use badges to embed learning opportunities within their archives and events
- Showcase niche offerings as part of a city-wide network
- Share their expertly created resources and archives at a national level

Cultural orgs contribute to LRNG by:

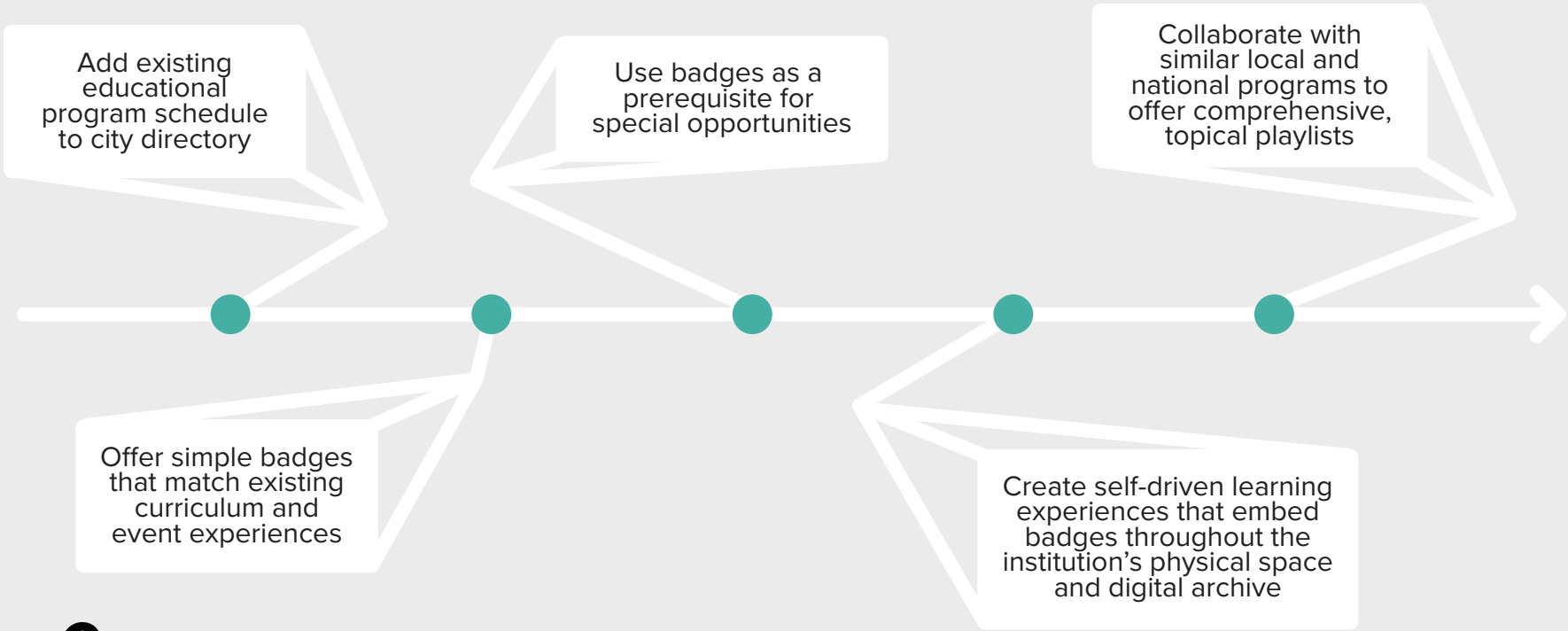
- Offering expertise to curate national content and playlists
- Recognizing the LRNG brand at cultural events
- Providing an inspiring physical site for attracting learners, parents, and educators



Learning Mode Matrix

“We have all this pent-up knowledge, pent-up expertise, and collections designed to inspire and bring people together. We have a kind of ethical responsibility to unleash it.”

Engagement Highlights



LRNG

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